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For Immediate Release

HM Cragg Partners with ITWatchDogs

HM Cragg Adds New Product Line

EDEN PRAIRIE, Minn. (Spring 2011) – HM Cragg, a leading distributor of backup power supplies and remote monitoring devices, has partnered with ITWatchDogs to distribute web-based climate and power monitoring systems designed to provide remote IT security. Data center administrators can track temperature, humidity, airflow, light, sound, power, water leaks, live video feed and more on the web and receive alert notifications when sensor values fall outside user-adjustable thresholds via email, SMS, SNMP traps, and voice call. Small, compact, fully customizable units from ITWatchDogs enable surveillance of user-defined criteria for IT and data center equipment. The interface is capable of logging all monitored environmental data, available in graphical format or as a CSV file. Data center administrators can set multiple levels of access, ensuring that IT employees or clients only have visibility to a predetermined amount of data. Multi-level alarm settings can also be customized to alert designated contacts according to the pre-programmed environmental thresholds.

Environmental protection solutions from ITWatchDogs do not require proprietary software installations.

About ITWatchDogs

ITWatchDogs manufactures web-enabled environmental monitoring systems allowing users to keep an eye on remote conditions from a secure web interface and receive SNMP, E-mail, text message and voice call alert notifications when sensor measurements fall outside specified alarm thresholds. The web interface provides live video feeds and an overview of environmental conditions. External devices can be triggered on or off with units supporting relay output control or power outlets. ITWatchDogs is committed to helping IT and facility administrators protect critical infrastructure and prevent system downtime, hardware damage and data loss by manufacturing the highest quality and most reliable environmental monitors in the market.

About HM Cragg

HM Cragg has been providing quality backup power solutions since 1968 as a manufacturer's representative and distributor of uninterruptible power systems, power electronics, backup battery applications, and other complementary products. Headquartered in Eden Prairie, MN, we maintain a national presence with an additional office in Sioux Falls, SD, three distribution centers (Minnesota, North Carolina, and Nevada), and sales personnel located across the country.

HM Cragg provides a full range of preventive maintenance services for backup battery and UPS applications as well as installation services for telecom, switchgear and control, and power plant environments.

As an employee-owned company, we are truly invested in delivering quality products and services on time, every time. We are committed to empowering our customers with the expertise and customer service on which our reputation is built.

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